



INSIDE THE DAM

Our Beaver Nation Quarterly Newsletter Vol. 5

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Jim Patterson**

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Hello Beaver Nation,

It seems like no matter what time of year we are in, there is always something to celebrate in Beaver Nation and change is a part of our reality. I love the kind of change that takes you where you want to go. Change brings opportunity. That's why I am very excited to announce a reorganizing of Our Beaver Nation, the fundraising unit of the Oregon State Athletic Department, and the Oregon State University Foundation. The reorganization includes the promotion of two of our team members effective February 1, 2016.

Scott Nelson is being promoted to Associate Athletic Director for Development, Major Gifts. He will oversee a staff of four Directors of Development in Corvallis and Portland. Scott and his staff will be tasked with increasing donor engagement and fundraising support for Athletic Department capital projects along with major gift initiatives including scholarship endowments and planned gifts in support of our student athletes. Since his arrival at OSU in August of 2012, Scott has been instrumental in the fundraising efforts for Our Beaver Nation Annual Fund and Major Gifts that have supported student athlete scholarship and renovated or expanded many OSU athletic facilities. Scott is also one of the lead fundraisers in the Victory through Valley campaign in addition to Doug Oxsen, Barry Spiegelberg, Lindsay Meigs and Yvenson Bernard.

Mat Kanan is being promoted to Assistant Athletic Director for Development Communications & Stewardship. Mat joined OSU in August of 2014 and has been the architect and instrumental in creating and building the Our Beaver Nation footprint in the areas of digital strategy and social media. Over the past year, communication efforts have contributed to momentum of the Victory through Valley campaign and directly impacted two crowd funding efforts, which benefitted a pair of OSU varsity athletic programs. Mat will oversee a staff of three, including the Director of Events, an Assistant Director of Communications & Donor Relations, and a Receptionist/Administrative Assistant for Our Beaver Nation.

In addition to these changes, Our Beaver Nation is currently conducting a national search to fill the position of Assistant Athletic Director for Annual Giving, who will oversee two Assistant Directors of Annual Giving. As a result of the re-organization Our Beaver Nation is aligned with three pillars of fundraising success in athletics - major gifts, annual giving, and communications and stewardship.

Speaking of change, change is evident at the Valley Football Center. The goal is to complete the \$42 million fundraising effort by June 30, 2016. Beaver Nation has rallied to put our team just \$5 million from the goal line. As our coaches say to our student-athletes all the time ... Let's Finish!

To see the progress being made on the facility expansion visit our webcam at www.victorythroughvalley.com.

Jim Patterson

Sr. Associate AD, Development



OUR BEAVER NATION

Come and Knock on Our Door

with Jen Mays

What does our offices say about us? How do they tell our stories?



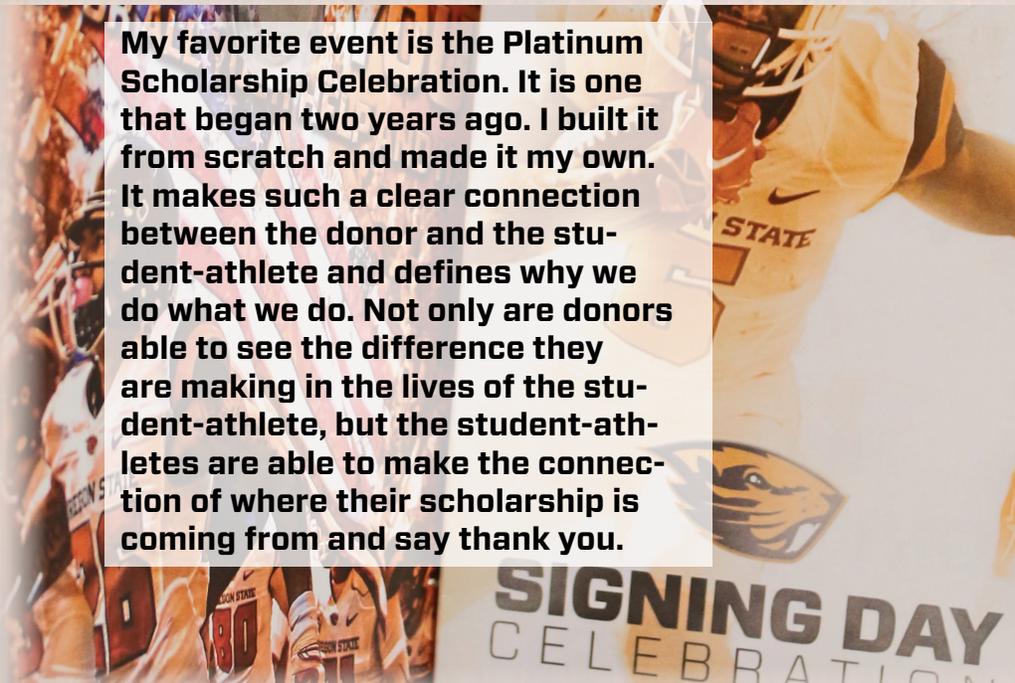
If you have enjoyed an Our Beaver Nation event over the past seven years, it is thanks in large part to Director of Events Jen Mays.

“To me an event is about creating positive memories and moments that help shape how fans and donors feel about OSU.”

Platinum
Scholarship
Celebration

My favorite event is the Platinum Scholarship Celebration. It is one that began two years ago. I built it from scratch and made it my own. It makes such a clear connection between the donor and the student-athlete and defines why we do what we do. Not only are donors able to see the difference they are making in the lives of the student-athlete, but the student-athletes are able to make the connection of where their scholarship is coming from and say thank you.

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Who Makes Up Our Beaver Nation

Profiling Art & Sherrie Cooper

Our donors have stories as well. What is yours?



Science and the love of Oregon State brought Art and Sherrie Cooper together while both were undergraduates. Specifically, it was science class where they would first meet. Eventually, both would pursue and earn degrees in pharmacy — Art in 1970 and Sherrie in 1971. Their first date was an OSU Rugby party. They married two years later.

Their love of OSU Athletics was something they also shared. “Arthur and I started watching the Beavers in our freshman year. We have been there through Dee Andros Giant Killers, Ralph Miller’s basketball teams, Dennis Erickson’s Fiesta Bowl, Pat Casey’s baseball teams and now Scott Rueck’s basketball team.” — Sherrie Cooper

“We were at the game that Jess Lewis dragged down O.J. Simpson from behind as OSU beat USC. That year of the ‘Giant Killers’ was fun!” — Art Cooper

That was a special moment for Art as he played along side Lewis during the East-West All-Star Game in high school as an all-state lineman. “Jess was a running back in those days. He made me look good.”

High school football was a HUGE positive in Art’s life. His experience helped to develop the self esteem of, in his words, “a shy farm boy.”

Art and Sherrie have given back to their alma mater in many different ways. They lend support to the OSU Marching Band, to the School of Pharmacy, and to Oregon State Athletics as members of Our Beaver Nation.

In Sherrie’s words, “Who could not love and support these student-athletes who work so hard and give us such fond memories! We look forward to seeing Gary Andersen and Wayne Tinkle bring their teams back to OSU greatness!”

Art adds, “We hope that our contributions will help some other deserving students achieve their goals as they move forward in life.”

— Art Cooper ‘70
— Sherrie Cooper ‘71

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Alumni Focus

Abby Swancutt — A Future Designed at OSU

Our student-athletes aspire to be champions in all facets of their college career and that pursuit continues after they leave campus.

Former Oregon State volleyball standout, Abby (Windell) Swancutt, left her mark on the program at Oregon State with the 15th best hitting percentage (.233), 13th most block assists (224) and 16th most total blocks (255) for a career. Off the court, she was an Academic All-Pac-10 selection twice.

She has taken the leadership skills she learned as a student-athletes onto her professional life at Nike.



After graduating from Oregon State University, Abby designed children's apparel for Columbia Sportswear. She began her career at Nike as a designer in Young Athletes, building successful franchise apparel programs, and currently designs the women's apparel collection for Nike Golf, pushing the look of golf to a modern, fresh place. As the designer for the Uniform Project, she traveled to Kenya, Africa to help Maasai girls' unleash the Girl Effect, a groundbreaking, first-ever project with the Nike Foundation.

Abby continues to be an influence at OSU, serving as a board member of the OSU Design Network, a group of industry professionals who provide networking opportunities for apparel and merchandising students.

#GOBEAVS



"Competing at the highest level at OSU, and leading my team on and off the court, has helped me tremendously in my career as a designer at Nike. I get to solve problems for athletes every single day. If I didn't know how to be a part of a team, or how to solve those problems, I would not succeed."

— Abby (Windell) Swancutt, '03-'06



What's Goin' On

Our Beaver Nation Events

There are ample opportunities to celebrate our collective love of Beaver Athletics.

Men's Basketball Tip-Off Club

February 6
OSU Men's Basketball vs. Colorado
Reser Stadium — Club Level
3:30 p.m.
Entrance is FREE!

Men's Basketball Tip-Off Club

February 28
OSU Men's Basketball vs. WSU
Reser Stadium — Club Level
1:30 p.m.
Entrance is FREE!

Destination OSU

March 5
Our Beaver Nation Pre-Game Party
Hotel Angeleno
Huntington Beach, Calif.
1-3 p.m.
<http://www.ourbeavernation/events>

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TIP-OFF CLUB

THE WAY TO OPEN YOUR GAME DAY

SATURDAY, FEBRUARY 6

OSU VS COLORADO

5:30 P.M. TIP-OFF

ADMISSION IS FREE.

THE CLUB LEVEL AT
RESER STADIUM (3RD FLOOR)
WILL OPEN AT 3:30 P.M.
WITH FOOD, BEER & WINE FOR SALE.



TIP-OFF CLUB

THE WAY TO OPEN YOUR GAME DAY

SUNDAY, FEBRUARY 28

OSU VS WSU

3:30 P.M. TIP-OFF

ADMISSION IS FREE.

THE CLUB LEVEL AT
RESER STADIUM (3RD FLOOR)
WILL OPEN AT 1:30 P.M.
WITH FOOD, BEER & WINE FOR SALE.



DESTINATION OSU

HUNTINGTON BEACH, CALIF.

Check Your Calendars

Annual Fund

Our Beaver Nation helps develop Everyday Champions. Through your generous support, so do you.

The focus of growing support through our annual fund remains priority number one. Strategic investments in our student-athletes, coaching staff, athletic facilities and scholastic opportunities are all supported with gifts to Our Beaver Nation.

Funds are raised in support of our 500+ student-athletes in terms of scholarships, room & board, books, etc., on an annual basis in order to provide the best experience possible while enrolled at OSU.

At Oregon State

LEADERS are **MADE**

CHAMPIONS are **GROWN**

LIVES are **CHANGED**

COMMUNITIES are
STRENGTHENED

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2-4-16

**First Date to Renew
Online for 2016**

2-9-16

**2016 Renewal Books &
Forms Mailed**

4-16-16

OSU Football Spring Game

4-30-16

**Football Season Ticket
Renewal Deadline**

Everyday Champions

Silvia Colussi-Pelaez

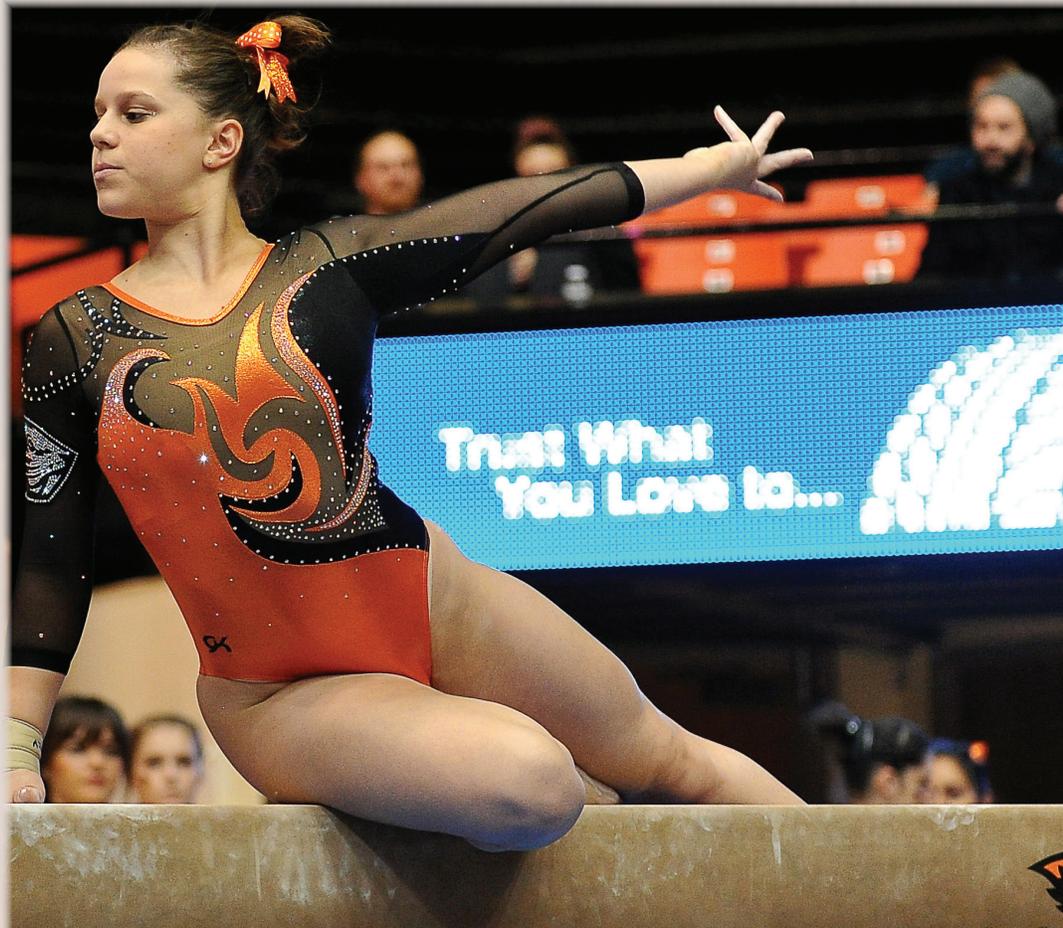
The impact our donors have on our student-athletes is carried on by them so they may have an impact on their community!

Leading the Pac

Junior gymnast Silvia Colussi-Pelaez was a part of a ground-breaking experience this past fall. She, and a group of student-athletes from across the Pac-12, participated in the newly formed Student-Athlete Leadership Team.

This group met in the Pac-12 offices in San Francisco to discuss issues that will not only benefit current student-athletes but future generations as well.

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“I am honored to have had the opportunity to attend the Pac-12 Council meetings this fall and represent the student-athlete body as a member of the Student-Athlete Leadership Team. Our new SALT committee really allows us as student-athletes to have a voice and have input into decisions made by the Pac-12. Being a part of SALT has been an incredible and rewarding experience.”

**— Silvia Colussi-Pelaez,
OSU Gymnastics**

