



INSIDE THE DAM

Our Beaver Nation Quarterly Newsletter Vol. 1

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Jim Patterson**

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Hello Beaver Nation,

I thought this would be an exciting fall when I started my dream job as the Senior Associate Athletic Director for Development in August. Exciting is an understatement. This has been a transformational fall season for Oregon State Athletics and all of Beaver Nation!

On the field, both men's soccer and volleyball reached new heights with each advancing to their respective NCAA Tournaments, and earning victories as well. Volleyball finished the season ranked 20th in the nation after advancing to its first-ever round of 16. On the mat, OSU Wrestling became just the third program in NCAA history with 1,000 dual meet victories.

Both men's and women's basketball programs have Beaver fans on their feet, figuratively and literally. Wayne Tinkle has posted an 9-4 mark in his first 13 games as our new head coach, while Coach Rueck has the women's program ranked the highest it has ever been. Both programs are a combined 13-0 at Gill Coliseum as we begin Pac-12 play.

All of this excitement and, oh by the way, we have announced a game-changer in terms of facility expansion and hired a new head football coach in the past two weeks. On December 10, we announced Victory Through Valley, a campaign that will see Valley Football Center expand by 55,000 square feet through a \$42 million fundraising game plan. Here's the best part ... we have already secured \$25 million of the total through two anonymous donations. Two days later, we introduced Gary Andersen as the Beavers' 28th head coach, a move that made the college football world stand up and take notice.

The bottom line is that these are exciting times in Corvallis and we couldn't be more thankful that each and every one of you, each member of Our Beaver Nation, is a part of making Oregon State such a special place to work, attend, and support.

Our Beaver Nation's goal is to change our student-athletes' lives today so they can change lives tomorrow. Thank you for helping us realize that goal every day.

Go Beavs!



OUR BEAVER NATION

BUILDING EXCELLENCE • SUSTAINING SUCCESS

Jim Patterson

A handwritten signature in black ink that reads "Jim Patterson".

Sr. Associate AD, Development

Come and Knock on Our Door

with Jim Patterson

What does our offices say about us? How do they tell our stories?

First Ever trophy for Tualatin Valley Youth Football League for going undefeated AND receiving the Sportsmanship Award



Signed James Rodgers jersey, a birthday gift from Jim's daughter after Rodgers took over brother Jacquizz's #1.



Son Josh's HS helmet during Jr. & Sr. seasons that he gave to Jim after winning state title.



Pics of daughter Melissa, Jim's first child to graduate from OSU.



Who Makes Up Our Beaver Nation

Profiling Jim Sherbert

Our donors have stories as well. What is yours?



As a freshman I arrived in Corvallis from the San Francisco Bay Area in 1967. I married right out of high school (my wife, Tina, and I have now been married 47 years), and Dee Andros was the only major college football coach willing to take a chance on me. **Without the scholarship I could not have afforded to continue my education.** In those days we could only play three of your last four years, as freshmen were not eligible. I redshirted my sophomore year then started the next three seasons at "defensive end." In today's football lexicon this would be called an outside linebacker. I earned All-Pac-8 recognition my junior and senior years, received some mention for All-American and was team captain for the 1971 season. We maintained a winning tradition and although we never went to a bowl game (only the conference champion did in those days), **we never lost to the Ducks.** A couple of years later, Coach Andros hired me as an OSU assistant coach and I was a part of his staff for three years until he retired from coaching following the 1975 season. So, a pretty successful athletic experience in Corvallis that stretched a decade.

That only explains a small part of the genesis and foundation of my loyalty to OSU. That group of young men, most of whom met for the first time on the football field in Corvallis in the late '60's, have retained a kinship that I have found unduplicated elsewhere in life and has withstood the test of time. Additionally, the Corvallisites that supported my wife and I were exceptional, in fact, **I would argue that my future successes would not have been possible without that support when we were young.** Corvallis, the Beavers and the community, reached out and embraced us unselfishly. Certainly for us, this was led by Coach Dee Andros through the total commitment and loyalty he showed to us. His examples of team, family and loyalty, along with the creation of personal discipline were vital lessons to us as young men. This is a debt we can never repay.

Today, many of these teammates continue to expand the now maturing relationship nearly five decades later. Two summers ago, five of us ventured to Pamplona, Spain to "Run with the Bulls." We are all from different walks of life and have pursued divergent pathways in our lives, but we have one binding trait we all share, we love the Beavers.

I now live in California, my career has taken me all over the world... we have owned 13 different houses, but I will likely be retiring to Arizona where our daughter and husband are raising two little boys. The last 25 years of my career has been dedicated to helping distressed companies, mostly in various manufacturing sectors, overcome financial and strategic crisis. **I can correlate my success as a CEO of several companies directly to my experience as both a player and coach for the Beavers.** Again, a debt I can never repay.

OSU athletics, and not just football, creates real and lasting value for young people just beginning their lives. For most it is the first venture where they are fully responsible for themselves. All athletics require personal sacrifice and unusual commitment. Many, like me when I was young, have few options financially. **By providing support we "invest" in these people with the confidence that they will perpetuate the values learned through what they are achieving at OSU.**

— Jim Sherbert



By the Numbers

Our Beaver Nation

Whether that number is 503 (student-athletes) or 17 (athletic programs), Our Beaver Nation is driven by numbers. See how ours add up.

Did You Know?

80.0% of a Beaver Believer donation (\$1,000) buys one student-athlete books for a year.

88.9% of a Captains Club donation (\$2,500) covers one student-athlete's fees for a year.

99.3% of a Platinum Beaver donation (\$25,000) covers tuition for one student-athlete for a year.

[ourbeavernation.com/
our-mission/donate-now](http://ourbeavernation.com/our-mission/donate-now)

 #ChangingLives



\$12,215
Amount raised through the Beavers w/out Borders crowd-funding effort, which runs until January 7, 2015. create.osufoundation.org (select Beavers w/out Borders)



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+26%

Our Beaver Nation giving to date compared to the same point of Fiscal Year 2014. This is due in part to a successful campaign to re-engage lapsed donors and a proactive approach to calendar year-end solicitation.



\$2.2M

Lead gifts committed to Our Beaver Nation for the Victory Through Valley campaign to raise funds for the Valley Football Center expansion. This amount does not include the \$25 million secured in anonymous donor gifts.

What's Goin On

Our Beaver Nation Events

There are ample opportunities to get together and celebrate our collective of Beaver Athletics.

2015 Signing Day Celebration

February 4, 2015
Hilton Portland & Executive Ctr.
6:00 p.m. Social & Silent Auction
7:30 p.m. Dinner & Program
\$100 per person
\$1,000 reserved table of 10
\$1,600 premier table of 8 w/VIP
RSVP's by January 26

WBB Civil War Reception

January 9, 2015
Club at Reser Stadium
5:00 p.m. Reception
7:00 p.m. Tip-Off vs. Oregon
\$15 Our Beaver Nation members
\$20 Non-members
RSVP's by January 7

MBB Pre-Game Receptions

January - March
Club/Loge at Reser Stadium
1.5 Hours Prior to Tip - Reception
Prices vary per event
RSVP's requested 4 days prior to the event

To register for these or any Our Beaver Nation events:
ourbeavernation.com/events

#ChangingLives  @ourbeavernation 



WOMEN'S BASKETBALL CIVIL WAR RECEPTION

Join us as we celebrate our nationally ranked Oregon State Women's Basketball Team!

Civil War / Friday, January 9, 2015 / 5:00 p.m.

MEN'S BASKETBALL PREGAME RECEPTION

Join us as we usher in a new era of OSU Men's Basketball under head coach Wayne Tinkle!

Check Your Calendars

Our Beaver Nation

Annual Fund Mission:

Our Beaver Nation is the fund-raising arm of the Oregon State Athletic Department.

This area was originally referred to as the Beaver Club before transitioning to the Beaver Athletic Student Fund. In December of 2012, the name Our Beaver Nation was born.

Funds are raised in support of our 500+ student-athletes in terms of scholarships, room & board, books, etc., on an annual basis in order to provide the best experience possible while enrolled at OSU.

We must continue to focus on not only maintaining but growing our annual giving initiative as it is the most direct way to provide impact on our 17 varsity athletic programs.

Our Beaver Nation's mission is to **change the lives of our student-athletes today, so they can change lives tomorrow.**

[f /ourbeavernation](#) [YouTube](#) [#ChangingLives](#)



3-31-15

Football Season Ticket Renewal Deadline

3-31-15

Our Beaver Nation Pledge Deadline

3-31-15

Parking Request/ Renewal Deadline

4-20-15

Football Season Ticket Upgrades Begin

How we are #ChangingLives

Impact on our Student-Athletes

**The impact our donors have
on our student-athletes' lives
is amazing and life changing!**

You Complete Her

As a high school student in Antibes, France, Constance Toulemonde knew she not only wanted to study in the United States but also compete in the sport she loved ... swimming.

Early in her HS career, her parents told her that unless she received a scholarship, they would not be able to financially provide her the opportunity to fulfill her dream.

You did.

Due to the opportunity given to Constance thanks to the scholarship you helped fund, she, in her words, feels complete being able to study and compete in the sport she loves on the collegiate level.



“There is no better way to say thank you than to just say it. Thank you for the opportunity I have to realize my dream. They probably don’t know it but they **changed my life.**”

*— Constance Toulemonde,
OSU Swimming*

